



**KANATA
NORDIC**

Annual General Meeting

April 8, 2019

40 YEARS!
1979 - 2019

Agenda



1. Adoption of agenda / New business?
2. Review of [AGM minutes of April 3, 2018](#)
3. President report (Marlene Alt)
4. Vice President report (David Bentley)
5. Treasurer report (Marsha Kelly)
6. Membership Coordinator report (Kaleigh Maclaren)
7. Trails Coordinator report (Gene Vigneron)
8. Facilities Coordinator report (John Clarke)
9. Promotion Coordinator report (Stephanie Rees-Tregunno)
10. Events Coordinator report (Cory Garlock)
11. Jackrabbit Coordinator report (Maureen Smith)
12. Racing Coordinator report (Heather McCulligh)
13. Teen Skate Coordinator report (Heather Boswell)
14. Masters Coordinator report (Mike Duivenvoorden)
15. Motion for expenditure over \$5000
16. Election of 2019-20 Executive
17. New business, if any
18. Adjournment



Review of 2018 AGM Minutes

- [AGM minutes of April 3, 2018](#)
- Motion to accept 2018 AGM minutes



President Report: Marlene Alt (1 of 5)

- Summing up the season: maturing, evolving, strengthening
- Ottawa Community Foundation grant for community programming
- CCC rebranding workshop
- Snow Day 2019
- Winter Trails Alliance
- Amazing partners and sponsors
- Next year?

President Report: Marlene Alt (2 of 5)



**OTTAWA
COMMUNITY
FOUNDATION**
invested for good



**Ottawa Community
Immigrant Services
Organization**

CCC rebrand as Nordiq Canada (3 of 5)



<https://youtu.be/fs0Tk0t7pDE>

President Report: Marlene Alt (4 of 5)



Snow Day 2019

Sun. Feb. 10
10am — 2pm



KANATA NORDIC

Snow Day is an open house at Kanata Nordic's trail network. Discover nature right in the city with a day of free fun: free use of trails, snowshoes, and skis, free novice orienteering event, laser rifle biathlon demo, children's ski park and more.

Activity	Time	Sponsor
Free use of skis, boots and poles, for classic technique or skate skiing	10:00am - 2:00pm	Ottawa Community Foundation Fresh Air Experience and Salomon
Free use of snowshoes	10:00am - 2:00pm	Ottawa Community Foundation
Orienteering: ski-c and snowshoe-c events; free novice event	10:00am - 2:00pm	Orienteering Ottawa
Laser rifle biathlon demo station	10:00am - 2:00pm	Chris Lindsay
Children's learning & play	10:00am - 2:00pm	Forest and Nature School
Children's ski playground	10:00am - 2:00pm	Kanata Nordic Sk. Club

Ongoing: food and sundries for sale, microbrewery samples, bonfire, heated cabin.
Location: 411 Corkstown Rd (look for the two flags). Free parking



For more information: visit kanatanordic.ca or email president@kanatanordic.ca



President Report: Marlene Alt (5 of 5)



Winter Trails Alliance, with Councillor Matt Luloff





Vice President Report: David Bentley

- Remove barriers to participation in skiing
- Addition of Sunday programs for Bunnyrabbits and Teen Skate
- Classic and skate ski equipment and snowshoes for rent and program use
- Volunteer training programs
 - Nordiq Canada, CCC courses for Jackrabbit instructors
 - Canadian Association of Nordic Ski Instructors, CANSI level 1
 - Evening drop-in coaching sessions



Treasurer Report: Marsha Kelly (1 of 5)

All figures
in \$1000

STATEMENT OF FINANCIAL POSITION	September		March	
	Actual	Projected	Actual	Projected
	FY18	FY19	FY19- 1/2 year	FY20
ASSETS				
Cash	85	80.0	70.0	63
Equipment	54	58.0	64.0	75
Receivables	0.0	0	4	0
TOTAL	139.0	138.0	138.0	138
LIABILITIES				
Payables	0	5	5	6
Deferred Income	21	0	0	0
TOTAL	21	5	5	6
NET ASSETS	118.0	133.0	133.0	132
	139.0	138.0	138.0	138

Treasurer Report: Marsha Kelly (2 of 5)



STATEMENT OF OPERATIONS	September		March	
	Actual	Projected	Actual	Projected
	FY18	FY19	FY19- 1/2 year	FY20
REVENUE				
Membership	28.0	30.0	30.0	30
Programs	27.0	36.0	26.0	28
Trail User Fees	5.0	6.0	11.0	11
Grants	6.0	6.0	18.0	18
Other	21.0	22.0	7.0	7
Total	87	100	92	94
EXPENSES	76	85	77	95
NET ASSETS AT THE END OF THE PERIOD	11	15	15	-1



Treasurer Report: Marsha Kelly (3 of 5)

Revenues	FY19	% of Income
<i>In 000's</i>		
Membership	30.0	33%
Programs	26.0	28%
Grants	18.0	20%
Trail User Fees	11.0	12%
Pretzel	3.6	4%
Ski Swap	1.8	2%
Sponsors	1.6	2%
Total	92.0	

Expenses	FY19	% of Income
<i>In 000's</i>		
OCF Grant	16.3	21%
Coaching Fees	14.4	19%
Pretzel Race	9.1	12%
Equipment Maintenance	8.6	11%
Depreciation	5.7	7%
Facility Costs	4.8	6%
Jack/Bunny Rabbits Program Costs	3.4	4%
Facility Lease	2.8	4%
Racing Program Costs	2.7	4%
Other Special Event Costs	2.6	3%
Trail Maintenance	2.6	3%
Other General and Admin	2.6	3%
Other Program Costs	1.4	2%
Total	77	



Treasurer Report: Marsha Kelly (4 of 5)

Income/Loss by Segment				
At March 31 2019 (1/2 a fiscal year)				
	General Membership	Programs	Special Events	Total
Revenue	42,319	25,848	24,068	92,235
Expense	26,684	21,979	28,213	76,875
Net Profit/(Loss)	15,635	3,869	(4,145)	15,359
Additional Revenues	-	2,000	-	2,000
Additional Expenses	5,700	12,500	-	18,200
Net Profit/(Loss)	9,935	(6,631)	(4,145)	(841)

Treasurer Report: Marsha Kelly (5 of 5)

Year Purchased	Description	Cost
2018	2017 ATV purchase (OutlanderXT1000)	\$ 18,710
2015	Snowmobile - Skandic	\$ 15,726
2011	Snowmobile - Skandic	\$ 14,600
2019	Mogul Master	\$ 12,041
2015	Ginzu Groomer	\$ 9,260
2010	2 Storage Containers	\$ 7,725
2009	Tidd Tech G2 with Tracksetter, sep Rollar, Wiring Kit, all brokerage and customs	\$ 6,978
2012	Tidd-tech Groomer	\$ 6,747
2017	YTS Ginzugroomers - tracksetters and snowcombs	\$ 5,780
2009	ATV trailer, " Triton" model "ATV128-2" (est cost \$3700)	\$ 3,700

Questions? / Motion to accept the Treasurer's report...

Membership Coordinator Report: Kaleigh Maclaren (1 of 3)



756 members

155	Family memberships
37	Couple memberships
73	Individual memberships

35% of members opted-out of volunteering

27% of members in a program

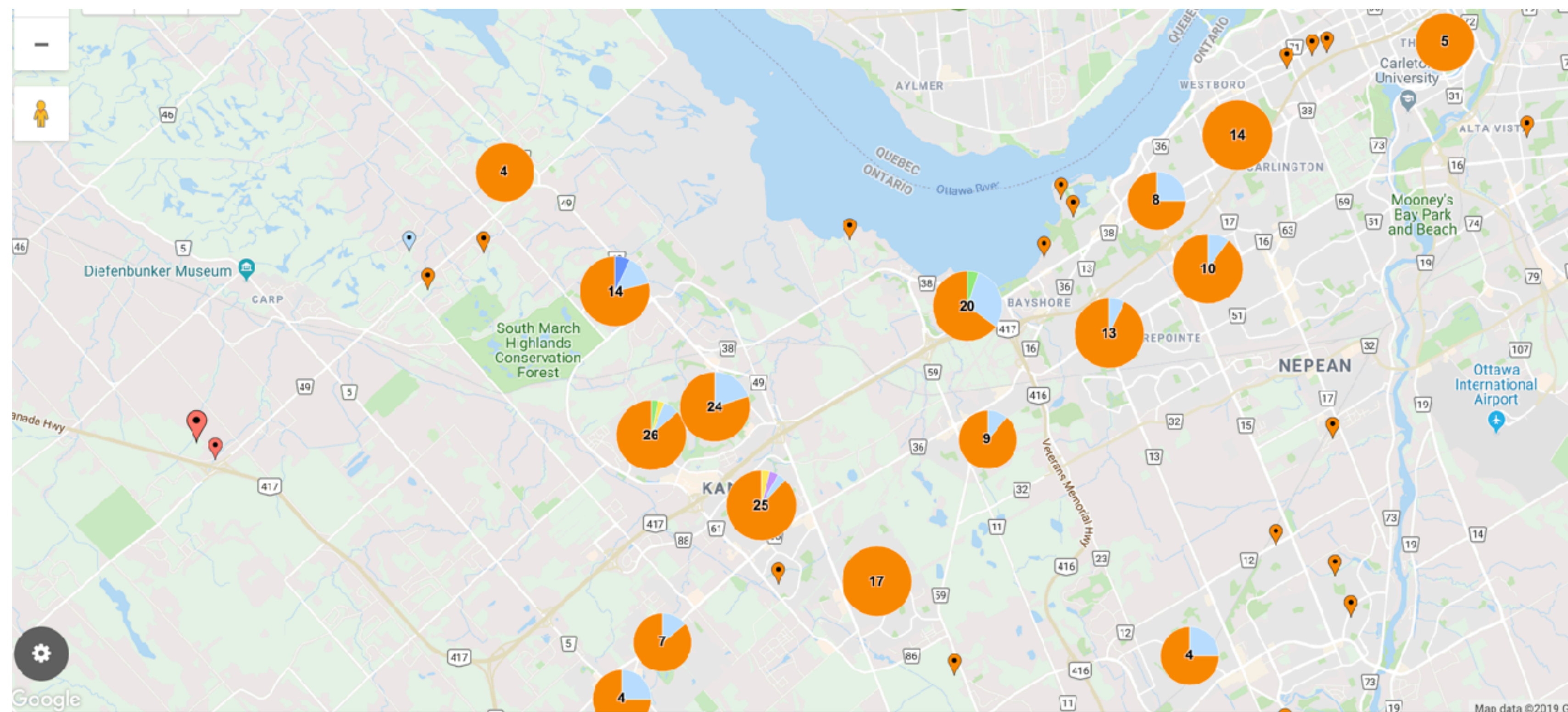
64% of members are previous club members

Most members find out about the club from a friend or the website

Membership Coordinator Report: Kaleigh Maclaren (2 of 3)



Members from across Ottawa



HIGHEST AREAS

353
from Kanata area

136
from Bells Corners, Arlington Woods,
Crystal Beach, Britannia, Bayshore,
Pinecrest.

Membership Coordinator Report: Kaleigh Maclaren (3 of 3)



543

day passes purchased online:

- 118 Single day passes
- 31 Group of five day passes
- 19 Group of ten day passes
- 4 Group of twenty day passes
- 4 Snowshoe day passes

~710+

day passes purchased on-site

TOTAL:

~1250+
day users

Trails Coordinator Report: Gene Vigneron (1 of 2)

Trails:

- Best trail conditions ever!
- Sprint course and high school time trials
- New snowshoe trail (loop)
- Ongoing trail improvement & maintenance

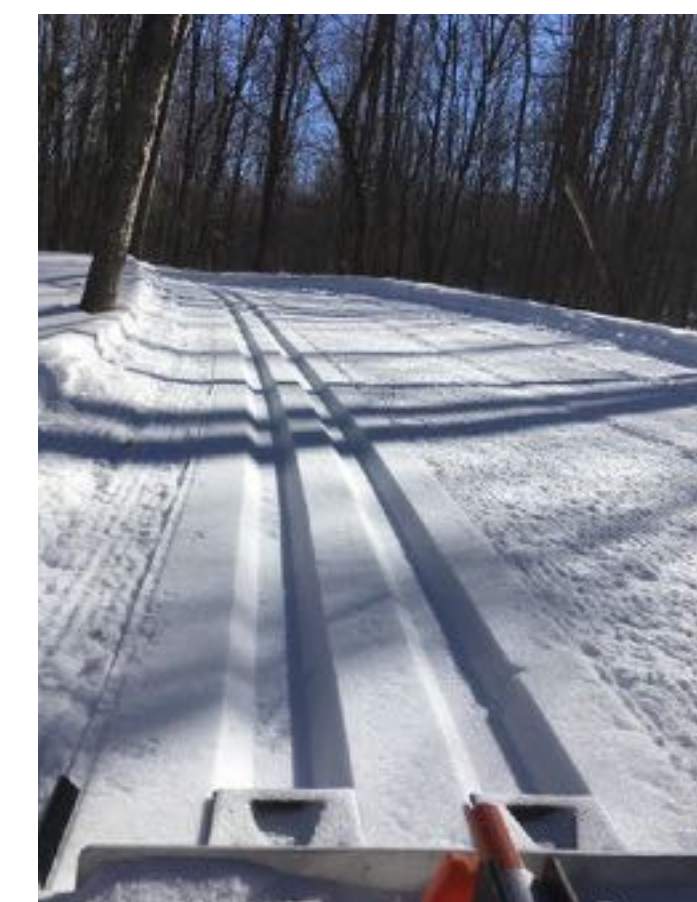
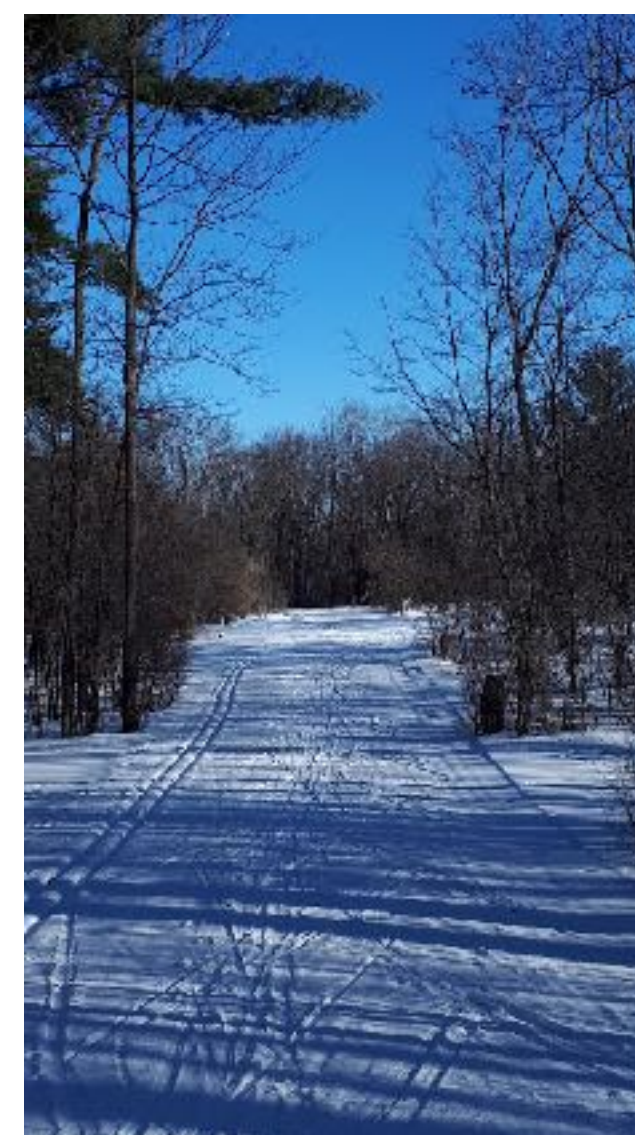


Shelter:

- Vast improvement over tent shelter

Equipment:

- Mogul Master trail quality improvements
- Equipment maintenance and repair



Trails Coordinator Report: Gene Vigneron (2 of 2)

Trails Partners:

- Wesley Clover Parks
- NCC



NCC
CCN

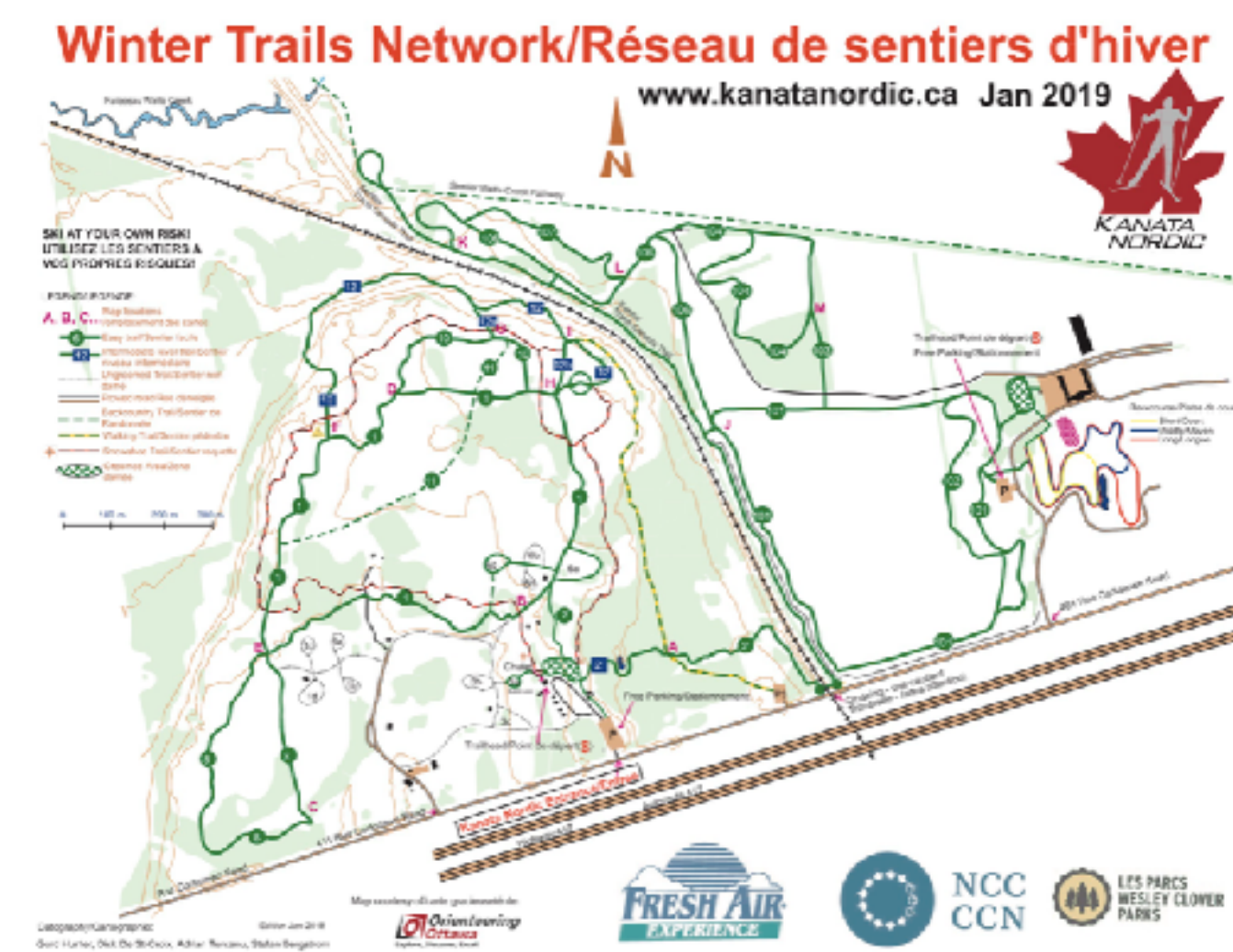
Future:

- Ongoing trail improvements
- Purchase of new snow-machine
- Possible shelter at 411
- Continued recruitment of Trails team volunteers



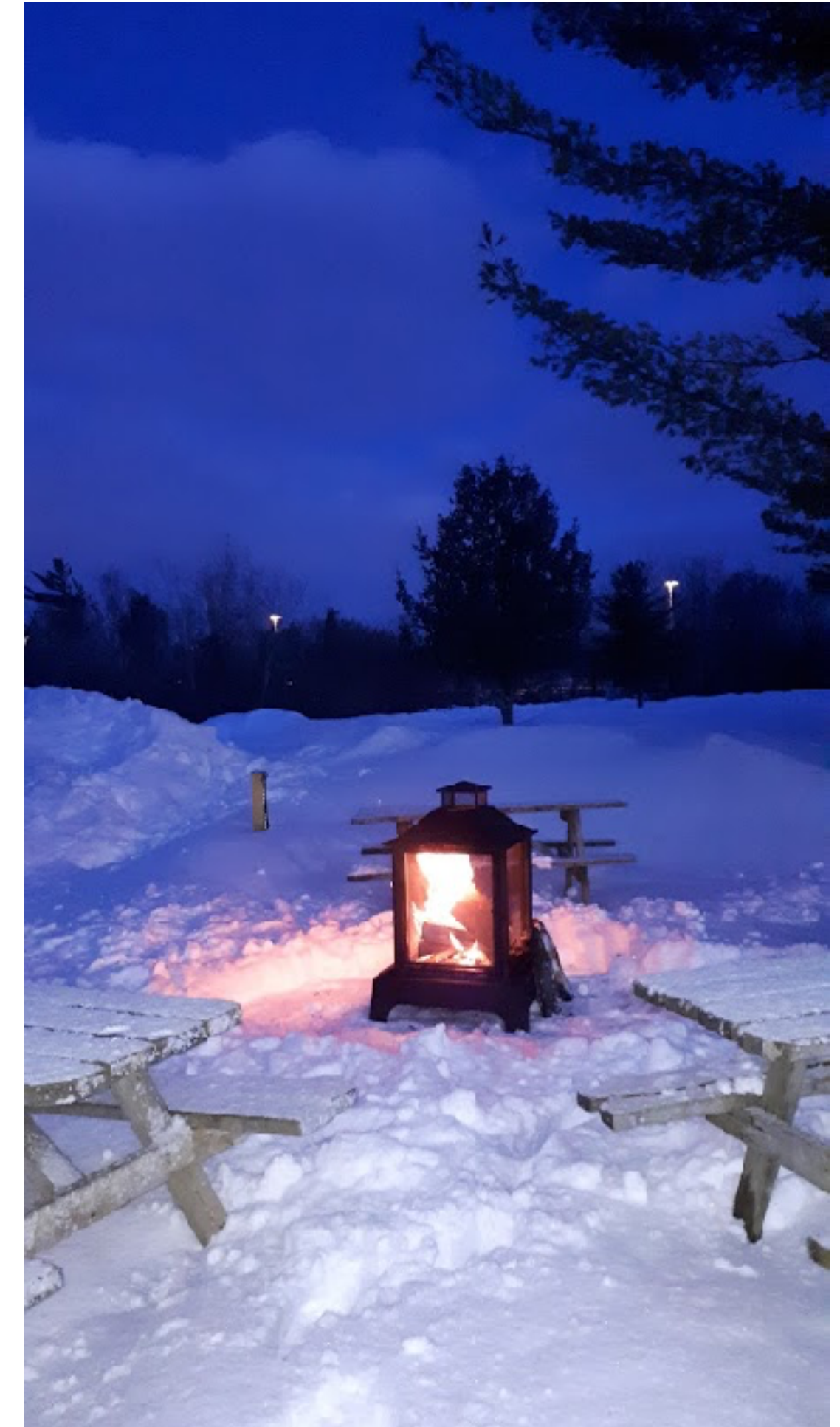
Facilities Coordinator Report: John Clarke (1 of 2)

- First year for this position
- Groomer shelter constructed between containers
- Enhanced parking signage, new trail maps installed



Facilities Coordinator Report: John Clarke (2 of 2)

- Converted to accessible porta-potties at 411 (campground); installed fire pit
- Added solar lights at 401 cabin (equestrian fields)
- Snow clearing by WCP really good – 401 cabin too small
- Enhanced parking signage, new trail maps installed



Promotion Coordinator Report: Stephanie Rees-Tregunno (1 of 2)



MAIN ACTIVITIES IN 2018-2019

- Posting on social media
- Updates and upkeep on website
- Newsletter development and distribution
- Club clothing order
- General promotions activities
- Support other Board members

SOME HIGHLIGHTS!

- Promoted our events and those of key partners
- Regular updates on trail conditions through new trail conditions synopsis on front page of website and regularly linking to XCOttawa's trail reports page via social media
- Started "Weekend Wax Tips" on website and "Guess the trail location" on social media
- Added snowshoe information to website
- Promotion of the Pretzel and Snow Day on local tv and radio. Follow-up on the Pretzel in *The Community Voice*.
- Live tweeting with photos from The Pretzel
- Kanata Nordic added to [Ontario Ski Trails](#)

Promotion Coordinator Report: Stephanie Rees-Tregunno (2 of 2)

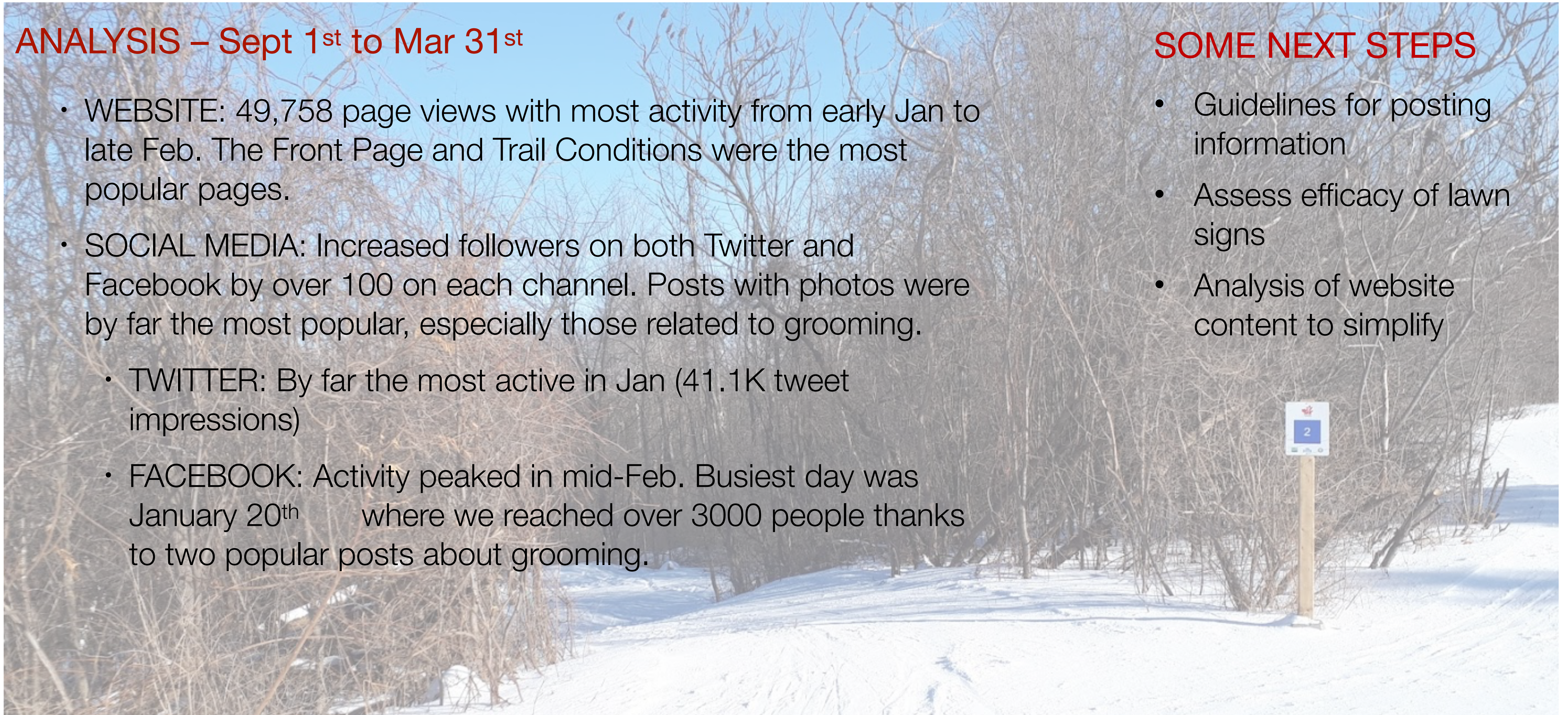


ANALYSIS – Sept 1st to Mar 31st

- WEBSITE: 49,758 page views with most activity from early Jan to late Feb. The Front Page and Trail Conditions were the most popular pages.
- SOCIAL MEDIA: Increased followers on both Twitter and Facebook by over 100 on each channel. Posts with photos were by far the most popular, especially those related to grooming.
 - TWITTER: By far the most active in Jan (41.1K tweet impressions)
 - FACEBOOK: Activity peaked in mid-Feb. Busiest day was January 20th where we reached over 3000 people thanks to two popular posts about grooming.

SOME NEXT STEPS

- Guidelines for posting information
- Assess efficacy of lawn signs
- Analysis of website content to simplify



Events Coordinator Report: Cory Garlock (1 of 2)



- Successfully organized another Ski Swap. \$1000 profit for the club and for the first time in many years there was retailer involvement (Fresh Air and Kunststadt). Retailers have confirmed again for next year.
- Hosted and sponsored 2 ski nights socials with approximately 65 attendees in total.



Kanata Nordic's 2018 Ski Swap

OPEN TO THE PUBLIC



SALE
Saturday, October 13, 2018
10:30am to 1:00pm
Mlacak Centre, room C&D
2500 Campeau Drive, Kanata

DROP OFF
Friday, October 12, 2018 , **6:30 to 8:30pm**
Saturday, October 13, 2018, **9 to 10am**

- Looking for adult and children's Nordic skis, poles, boots and clothing
- Fee of \$2 pre-paid for each item and club retains 25% of sale price.
- Purchases by cash, cheque, Visa, Mastercard or debit

Also on Saturday:

- [Kunststadt Sports](#) & [Fresh Air Experience](#) will be onsite with great deals.
- Sample sizes of custom Kanata Nordic clothing available to try on.
- Ski waxing (glide wax) onsite for \$10 a pair. Prep your skis early!

Come ski with us this winter

Kanata Nordic has learn-to-ski programs for children ages 4 and older, youth recreational and racing programs, adult novice and touring groups.
For more information, please check out our website: www.kanatanordic.ca
Follow us on Twitter and Facebook!

Events Coordinator Report: Cory Garlock (2 of 2)



- Organized and arranged for sponsors for 2018 Pretzel.
 - 200 attendees.
 - One of our best races yet.
-
- Organized and sponsored the year end party with over 100 attendees.

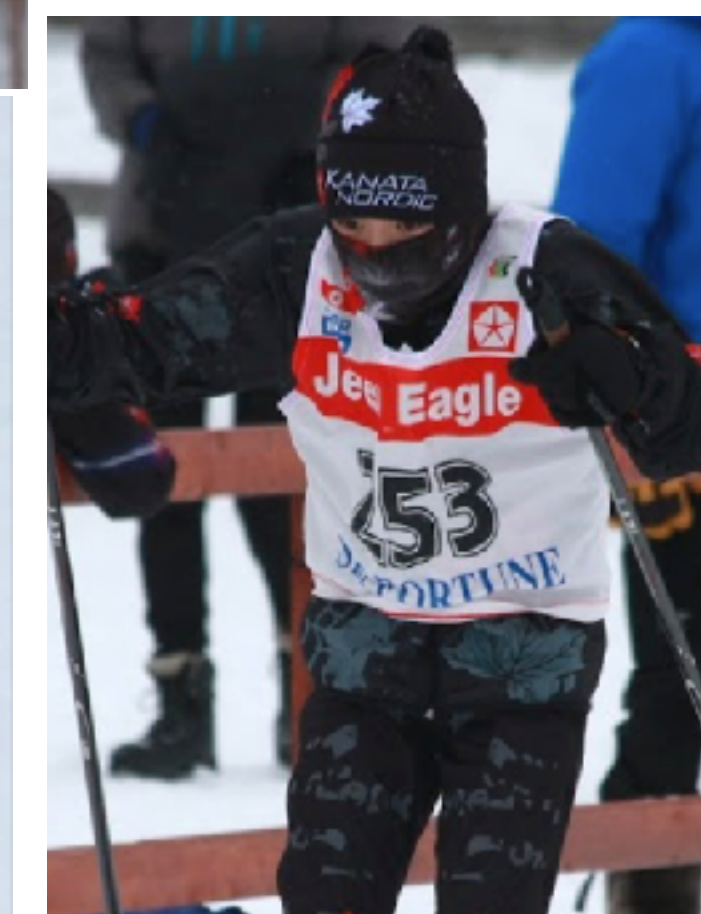
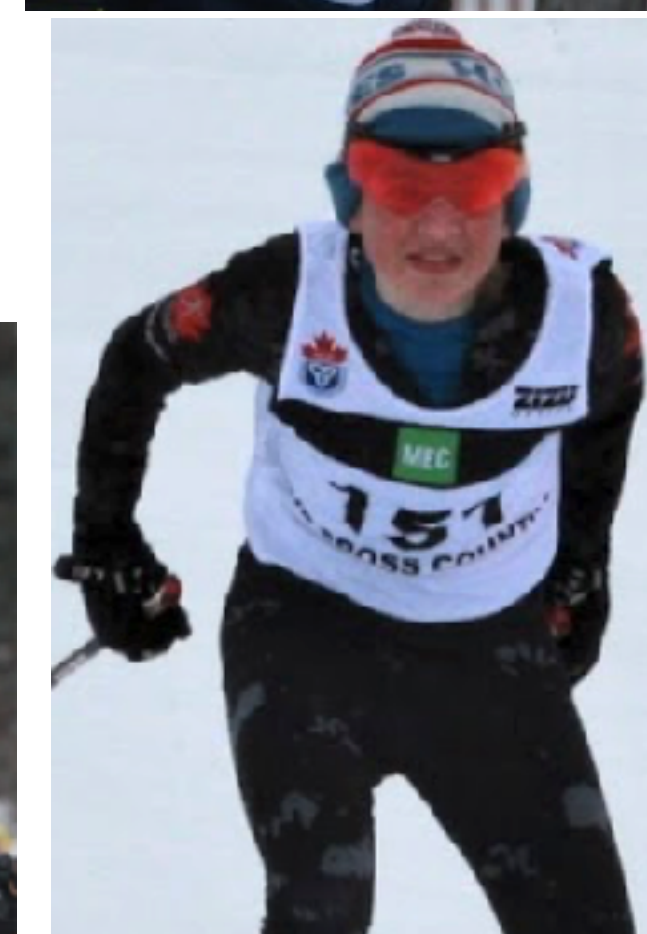
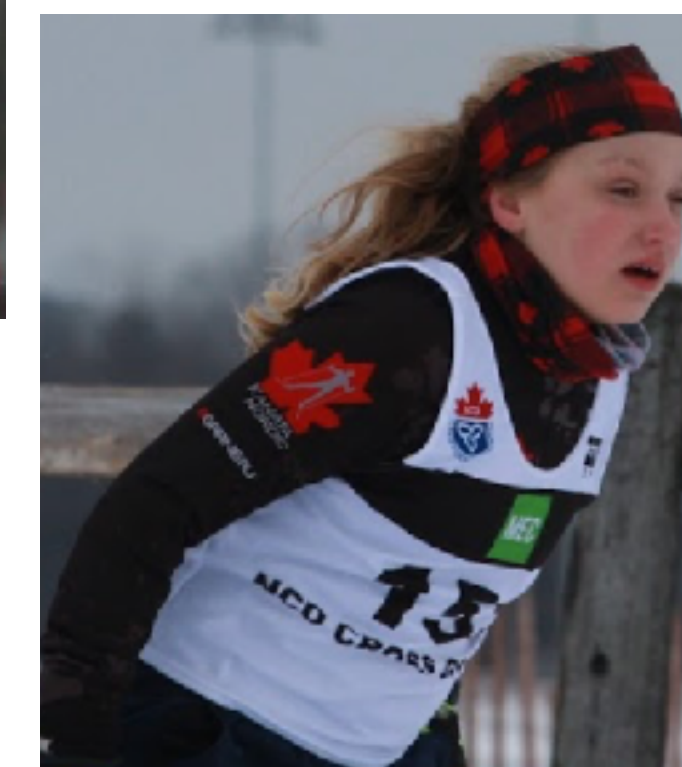
Jackrabbit Coordinator Report: Maureen Smith

- Learn-to-ski program
- Parking
- Hot chocolate team
- Events this year
- Summary



Racing Coordinator Report: Heather McCulligh (1 of 2)

- 25 dedicated athletes aged 10-15
- Head coach Mike Vieira plus 4 assistant coaches



Racing Coordinator Report: Heather McCulligh (2 of 2)



- Team travel to OCup @ Highlands and Ontario Midget Championships @ North Bay – KN athlete won technique award!
- Biathlon program led by James McAvoy had 7 athletes – very active, many races and multiple podium finishes among this group
- Spring/summer program begins in May



Teen Skate Coordinator Report: Heather Boswell (1 of 2)

- Non-competitive skate-only program for ages 11-17
- Due to varying skill level and speed of students, we created two streams:
 - Teen Skate 1 – beginners and progression from JR4 – 11 students, Saturday
 - Teen Skate 2 – intermediate/advanced – 7 students, Sunday
- Optional Thursday evening ski



Teen Skate Coordinator Report: Heather Boswell (2 of 2)

- Started in October with Saturday hikes in surrounding parks and nature preserves – very well attended, all parents and some siblings too.
- We were on snow in December with lots of technique training at the field at 401 Corkstown.
- Two TS2 classes were cancelled due to weather. We skied into April, adding several field trips to Gatineau Park which were very well attended.
- New this year we created Report Cards for the two classes.



Masters Coordinator Report: Mike Duivenvoorden

- Two new leaders and two returning added the depth needed for a successful program
- The Program consisted of the following:
 - 10 week Novice (classic), and 10 week Intermediate (Skate)
 - 5 week Novice (classic, and 5 week Intermediate (Skate) - starting in January only
 - 7 drop-in sessions on specific techniques
 - Advanced Adult Fitness Drop-In
 - Adult Touring
- Nominally 70 participants (55 in regular programs, 15 drop-in and semi-private)
- Looking Ahead:
 - Maintain 10 week programs (possible reduce to 9 weeks per participant feedback)
 - Convert 5 week novice to Adult Novice Skate
 - Convert 5 week intermediate to Adult Intermediate Classic
 - Could add more capacity with an additional qualified leader

Questions?



- Motion to accept all reports



Motion for Expenditure over \$5000, by Gene Vigneron

“A motion for the purchase of a grooming snow-machine to replace the aging 2011 SkiDoo Skandic SWT, with a budget of up to \$24,000.

The decision regarding the make and model will be researched and a recommendation made by a committee appointed by the Kanata Nordic Executive, reporting to the Trails Coordinator.

Final approval of the purchase will be made by the sitting Kanata Nordic Executive.”



Background

- The outgoing snow-machine, a 2011 SkiDoo Skandic SWT V-800, was purchased in 2010 and has served Kanata Nordic for nine full grooming seasons.
- The 2011 Skandic was purchased while the club was located at Riverfront Park, with mostly flat terrain and significantly less trail length.
- The 2011 Skandic has been at the end of its lifecycle for the past two grooming seasons, suffering several major breakdowns requiring significant expense to repair. This season it has become an unreliable unit and not suitable to groom next season due to repair costs, reliability, and amount of volunteer maintenance labour.
- As our club evolves our snow-machine needs are also evolving, requiring a more powerful unit to handle the terrain needs, and heavier equipment, such as the Mogul Master groomer, and offseason trail maintenance needs.
- Kanata Nordic has the funds to cover the proposed purchase amount. In addition, after year-end financials are available, and we analyze in the context of expected operating costs and other capital purchases, we can determine whether fees have to be adjusted.
- The 2011 Skandic is currently running, and will be either traded in for credit at the time of purchase of a new unit, or sold with the proceeds returning to the club. (Current value not known at this time.) It can have value to a residential owner for light-duty use. Additional grooming use by Kanata Nordic with the inevitable breakdowns will likely see the value descend to zero.
- Current plan for club is to maintain three snow-machines with a nine-year replacement cycle per machine. That means a new snow-machine every three years on average.
- Three snow-machines are needed due to having two separate sites, with redundancy due to maintenance/breakdown issues, and during heavy grooming needs like snow events when we have multiple groomers operating at once.

Thank you to departing Executive members

Past President: Richard Batty

Secretary: Tom Lloyd

Membership Coordinator: Kaleigh Maclaren

Promotions Coordinator: Stephanie Rees-Tregunno

Masters Coordinator: Mike Duivenvoorden



“Volunteers do not necessarily have the time; they just have the heart.”

— Elizabeth Andrew



Election of 2019-20 Executive

President: David Bentley

Vice President: Nigel Wallis

Treasurer: Marsha Kelly

Secretary: Andy Weekes

Membership Coordinator: Sunida Hurst

Events Coordinator: Cory Garlock

Jackrabbit Coordinator: Maureen Smith

Trails Coordinator: Gene Vigneron

Promotions Coordinator: vacant

Racing Coordinator: Heather McCulligh

Teen Skate Coordinator: Heather Boswell

Masters Coordinator: vacant

Volunteer Coordinator: vacant

Facilities Coordinator: John Clarke

Past President (ex-officio): Marlene Alt

CCC rebrand as Nordiq Canada (3 of 5)



<https://youtu.be/fs0Tk0t7pDE>

Meeting Adjourned



Enjoy your summer!